

## FOR IMMEDIATE RELEASE

### **Melco Heart of House roadshows help local SMEs generate close to MOP 3.7 million revenue in 2020**

**Macau, Thursday, January 14, 2021** – A series of nearly 60 roadshow sessions hosted by Melco Resorts & Entertainment has helped almost 60 local small & medium enterprises (SMEs) and NGOs generate almost MOP 3.7 million revenue in 2020, providing opportunities for business promotion and direct selling to 16,000 colleagues working at Melco’s properties in Macau. The final roadshow of the year, the Christmas Bazaar, was held last month across the Company’s employee-only Heart of House areas at Melco properties including City of Dreams, Studio City and Altira; concluding with a revenue total of more than MOP 460,000 for local SMEs. Offerings included Food & Beverage, Electronics, Household Goods, Personal Items, Skincare and Clothing.

**Ms. Akiko Takahashi, Executive Vice President and Chief of Staff to Chairman & CEO of Melco Resorts & Entertainment**, said, “Melco continues to gladly support and collaborate with local SMEs and NGOs through our innovative Heart of House roadshow series to help vendors generate revenue as well as market exposure, especially through the unprecedented challenges of the past 12 months. Via roadshows and further ongoing programs such as the *Melco SME Academy*, the ‘Knowing You, Knowing Us’ campaign and *Express Payment Scheme*, we strive to continue realizing our commitment to the local community -- to enhance SME prosperity and to help local businesses succeed.”

Christmas Bazaar roadshow participant **Ms. Lily Wong, Founder of Chchi-Cuchi Bookhouse**, said, “We are grateful for the invitation from Melco, enabling us to join the SME roadshow for the first time at Studio City as a local micro enterprise. The atmosphere in the employee area is wonderful and it’s been a great platform for us to promote our books, games and products as well as being a great opportunity to promote parent-child learning and reading activities.” Another SME participant, **Mr. Kong, Person in charge at WhatZup Limited**, added, “Thank you to Melco for allowing SMEs like ourselves the chance to promote our businesses within the Heart of House areas. The helpful support offered to us by Melco before, during and after the event is much appreciated.”

## Photo highlights from Christmas Bazaar roadshow, Studio City:



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## About Melco Resorts & Entertainment Limited

The Company, with its American depository shares listed on the NASDAQ Global Select Market (NASDAQ: MLCO), is a developer, owner and operator of integrated resort facilities in Asia and Europe. The Company currently operates Altira Macau ([www.altiramacau.com](http://www.altiramacau.com)), an integrated resort located at Taipa, Macau and City of Dreams ([www.cityofdreamsmacau.com](http://www.cityofdreamsmacau.com)), an integrated urban resort located in Cotai, Macau. Its business also includes the Mocha Clubs ([www.mochaclubs.com](http://www.mochaclubs.com)), which comprise the largest non-casino based operations of electronic gaming machines in Macau. The Company also majority owns and operates Studio City ([www.studiocity-macau.com](http://www.studiocity-macau.com)), a cinematically-themed integrated resort in Cotai, Macau. In the Philippines, a Philippine subsidiary of the Company currently operates and manages City of Dreams Manila ([www.cityofdreamsmanila.com](http://www.cityofdreamsmanila.com)), an integrated resort in the Entertainment City complex in Manila. In Europe, the Company is currently developing City of Dreams Mediterranean ([www.cityofdreamsmed.com.cy](http://www.cityofdreamsmed.com.cy)) in the Republic of Cyprus, which is expected to be the largest and premier integrated destination resort in Europe. The Company is currently operating a temporary casino, the first authorized casino in the Republic of Cyprus, and is licensed to operate four satellite casinos ("Cyprus Casinos"). Upon the opening of City of Dreams Mediterranean, the Company will continue to operate the satellite casinos while operation of the temporary casino will cease. For more information about the Company, please visit [www.melco-resorts.com](http://www.melco-resorts.com).

The Company is strongly supported by its single largest shareholder, Melco International Development Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited and is substantially owned and led by Mr. Lawrence Ho, who is the Chairman, Executive Director and Chief Executive Officer of the Company.

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